

CHANNEL 45 OPEN TELEVISION OPPORUNITITES IN NICARAGUA

INTRODUCTION

The television Channel 45 (UHF), is a non-profit missionary project, established in the city of Managua, with a vision to cover all the Nicaraguan territory.

This faith project has been initiated through the vision of a group of laypersons and missionaries, for the purpose of carrying out the great commission of Mathew -

28:19-20.

“Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, 20 teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age.” Amen.

We have united with faith sponsors such as Gospel Ministries International and their media ministry, Red ADvenir Spanish Television Network. They have been our mentors and sustenance during the early phases, and continue to provide experience and support.

BRIEF DESCRIPTION OF THE PROJECT

This project started with many days of prayer and heart searching to know the will of God and His plans for this project.

We realized that there was only one available frequency for a television signal left in the capital city of Managua, Nicaragua. We prayed to our Lord and proceeded to request the purchase of this signal. The answer from God was immediate and the government granted us the frequency 45 in UHF, authorizing the power sufficient to cover all the capital and adjacent cities within 71 Kilometers. We have NOT stopped praising the name of our Heavenly Father for His strength and providence.

After almost five months of having been assigned the television frequency, we have continued in pray, asking our Father for the fulfillment of Mathew 7: 7.

“Ask, and it will be given to you; seek, and you will find; knock, and it will be opened to you”.

As we searched for sufficient funds to secure the frequency payment, the Lord manifested Himself three days before the deadline when the second down payment for the signal was due. The Master gave us grace so that we were able to borrow the money... we continue giving glory and praises to the powerful



name of God for His exploits and wonders. We are sure that the payment for this loan will soon arrive and the eight thousand dollars will be paid.

VISION FOR CHANNEL 45

The project includes the purchase of land and the construction of two buildings to accommodate the future development of the departments and its several branches of service such as: The station operations, a production center and two recording studios and a mobile production unit.



COVER AGE

The Coverage of the television signal, during the first year will be mainly Managua with a radius of 71 kilometers. It will be on the air for 10 hours daily during the first six months, and then airtime will increase to 17 hours a day. Eventually, our goal is to transmit 24 hours a day.

REASONING

The Channel 45's programming will consist only of Christian values based on the Bible, themes of health and hygiene, family values, and programs to stimulate the progress of the individual and Nicaraguan creativity in the arts. It will also include the objective analysis of matters of national importance with a Christian orientation and a focus on the value of the individual.



PROGRAMMING OBJECTIVES

All the programs transmitted by channel 45, will be aimed at affirming the moral and spiritual values of each individual in such a way that the viewers may come to know and have an intimate relationship with God, thus enriching their lives.

THE PROGRAMMING

The programming of the television station will contribute to the moral, social and spiritual development; as well strengthen the economic development of the country. We want to do our part to strengthen the human dignity of people.



SUSTAINABILITY

Since Channel 45 is non-profit, its operating costs will depend on ongoing funding. Therefore we have designed a fund-raising plan through donations.



ACTIVITY

In order to adequately meet operational needs, the Channel will need administrative and technical personnel. (In the first year of operation we intend that 60% of the personnel be volunteer workers)

1. The Channel will have in its programming the following format.

Religious Section

- (1) Religious Programs: Biblical teachings,
- (2) Sermons with emphasis on Prophecies, Messages Christ Central,
- (3) Series on health,
- (4) Musical Videos,
- (5) Old culture,
- (6) History, geography, natural and social sciences (explaining the origin of man and its history),
- (7) Biblical Histories Heroes of the faith dramatized as animated drawings.
- (8) News and reports on the task of the Church, as well as reports and interviews on the departments and organizations that give their support to the Channel. National Section

National Section

We have designed the broadcast of national programs,

- (1) National and foreign news
- (2) Reports on the natural beauties and tourist places of our country,
- (3) Programs on general culture prepared by or with the cooperation of universities or students of the career of tourism or journalism in order to develop the value of the creativity and the ingenuity.
- (4) Programs of career guidance and vocational;
- (5) Program of expositions AND comments on literary works and analysis of the same.

PRAYER AND COMMITMENT

This project has been conceived and purchased with nothing less than heavenly currency of Faith in God and its promises; we believe that this should not lack us "EVER"!

We invite you to unite with us in this great effort to carry the message of Justification by the Faith in Christ to the city of Managua, Nicaragua and its surroundings.

God Bless

David Murillo

amgni@yahoo.com,

murillo.david@yahoo.com,

david.murillo@enitel.net.ni

Tel.: (505) 821 – 0258

(505) 883 – 6805

Telefax (505)254 – 1139